

PERFORMANCE HANDICAP RACING FLEET OF SOUTHERN CALIFORNIA

Area C Meeting Minutes

March 7, 2017 at Long Beach Yacht Club

7:00 PM

In Attendance: John French, David Haas, Robert Imrie, Tim Racisz, Jerry Montgomery, Heinz Butner

February Area C Board Meeting Minutes

- None

Old Business:

- None

New Business:

- Discussed the PHRF Regional Board Activity, specifically the push for the Corinthian Racer Rating System. Discussed how this could have a positive impact for participation and membership moving forward in 2017. Also discussed how the local race organizers can help to promote local racing through more Corinthian and “FUN” club races including informal races.
- Area C – Goals for 2017 – discussed how each area C board member can meet with their respective club representatives to encourage outreach to members who are not part of PHRF, and to encourage more participation in local racing by inviting non-racing club and community members to show up on race days to go out racing. Also discussed how each board member can reach out to their immediate sphere of influence and invite “non-sailors” out racing to introduce the sport to friends and family
- Local PHRF racing – fleet sizes – discussed the dwindling fleet sizes on both major PHRF regattas and local week night racing.
- John French will meet with Rick Roberts on ways to increase membership.

Adjournment: Meeting Adjourned at 8pm

Next Meeting:

**AREA C BOARD MEETING
Long Beach Yacht Club
Tuesday, April 4th, 2017 7:00pm**